

Official Contest Rules – Alaska Airlines #iArtAlaska Art at the Center Campaign

ADMINISTRATOR

Administrator is Seattle Center, 305 Harrison Street, Seattle, Washington 98109

SPONSOR

Sponsor is Alaska Airlines, P.O. Box 68900, Seattle, Washington 98168

AGREEMENT TO OFFICIAL CONTEST RULES

By participating, Entrants agree to abide by and be bound by these Official Contest Rules (“Rules”) and the Terms and Conditions (“Terms”) set forth below, which are final and binding in all matters relating to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. Seattle Center and Alaska Airlines (“Sponsor”) reserve the right to interpret and apply these Rules and Terms in its sole discretion, and to modify or terminate the Contest at any time.

NO PURCHASE IS NECESSARY; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

TERMS AND CONDITIONS

PROMOTION PERIOD

Contest begins at 3:00:00 AM PST on August 15th, 2017, and ends at 11:59:59 PM PST on December 1st, 2017 (the “Promotion Period”).

WHO MAY ENTER

The Contest is open only to legal residents of the United States who are 18 years of age or older at the time of entry. Employees of Seattle Center and of Sponsor, their affiliates and subsidiaries, and their immediate family members (spouse, parent, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter or win a prize. THE CONTEST IS VOID OUTSIDE OF THE UNITED STATES, AND WHERE PROHIBITED BY LAW.

HOW TO ENTER

How to enter: Follow Seattle Center on Facebook, Twitter and/or Instagram and keep your eyes peeled for photos featuring artworks that are a part of Seattle Center Sculpture Walk and the Poetry Garden Art Installation series. Then come to Seattle Center, snap your photo or video of the art, include the hashtag #iArtAlaska and you’ll be eligible to win free air travel vouchers courtesy of Alaska Airlines! Social accounts must be made public on the photo submissions.

How Prize Winners will be selected: We'll randomly select 4 winners, one each on the first of the month in September, October, November and December. Winners will be notified via the social media platform from which they posted, and their name and comment may be featured in additional social media posts.

Limit – One Prize per winner. Contestants may enter the Contest as many times as they like, but can only win once.

Prizes. We will award a total of four (4) prizes. If you are one of the four (4) prize winners, you will receive roundtrip air travel for two (2) on Alaska Airlines. Prize will be chosen at the sole discretion of Administrator. Approximate Retail Value of each pair is \$1,120 total. The travel authorization (certificate) is valid for flights served by Alaska Airlines, Virgin America, Horizon and/or applicable SkyWest Airlines flights. Mileage Plan Miles cannot be earned or credited. First Class paid upgrades or mileage plan upgrades are allowed. Connections are also allowed (subject to fare rules) First Bag Free for Alaska Airlines Visa Signature® Cardholders. See our checked baggage policy and flight schedules at www.alaskaair.com for more details. Individual travel taxes may apply. Once ticketed, fare rules apply regarding changes to itinerary. The certificate is valid for one year from date of issue with no extensions permitted. The following black-out dates apply: NOV 20-27, 2017 DEC 18, 2017-JAN 2, 2018. The certificate is void if bartered or sold. If lost, the certificate may not be reissued.

RESTRICTIONS

Prizes are nonrefundable and nontransferable. The prizes may not be replaceable if lost, damaged or stolen. Winner must be 18 years of age or older.

Sponsor is not required to (but may at its sole discretion) offer any substitutions, cash redemptions, or alternative to prizes awarded under this Campaign. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize is unavailable.

Recipients of prize must have a U.S. mailing address. All prizes awarded are subject to the restrictions and limitations noted in these Official Rules, on the prizes and/or included with the prizes.

ODDS OF WINNING

Odds of winning the drawing will depend on the total number of contestants participating during the Contest period.

OTHER TERMS AND CONDITIONS

Each Winner acknowledges and agrees that the Winner's name, voice, and likeness, may be published by Seattle Center and by Sponsor and its designees, licensees or affiliates, which will not be required to pay any additional consideration or seek any additional approval from Winner in connection with such use. Certain restrictions may apply.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. As such, please direct any questions, comments, or complaints regarding the promotion to the Administrator. You understand that you are providing your information to Seattle Center and agencies acting on its behalf with regard to this promotion, and not to Social Media. The information you provide will only be used in the administration of the Sweepstakes on Social Media, unless you opt-in for further communications from Sponsor.

Administrator and Sponsor reserve the right, at their sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to Website; or (b) acting in violation of these Rules or in an unsportsmanlike or disruptive manner. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CAMPAIGN IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

RELEASE AND LIMITATIONS OF LIABILITY. By participating in the Contest, Entrants agree to release and hold harmless the Administrator or Sponsor, their respective officers, directors, employees, agents, subsidiaries, affiliates, distributors, sales representatives, advertising and promotional agencies from any causes of action arising out of participation in the Contest or receipt or use of any Prize, including, but not limited to: (a) any technical errors that may prevent an Entrant from submitting an entry; (b) unauthorized human intervention in the Contest; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors, technical or otherwise, in the administration of the Contest or the processing of entries; or (f) injury, death, or damages (including punitive, consequential, direct or indirect) to persons or property which may be caused, directly or indirectly, in whole or in Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.

Notification. Winners' names will be available upon request. Send a self-addressed, stamped envelope to: Seattle Center, c/o Social Media Team – Alaska Airlines #iArtAlaska Art at the Center Contest, 305 Harrison Street , Seattle, Washington 98109.

Dispute Resolution. Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Washington. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the State of Washington without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.