



LET'S PLAY SEA '26 — WORLD SOCCER FAN CELEBRATION PROGRAM DETAILS

World Soccer Fan Celebration is Seattle Center's core public programming series during LET'S PLAY SEA '26—designed to bring people together for 39 days to enjoy FIFA World Cup 2026™ matches while participating in dozens of free and accessible shared experiences, including art, culture, and community, which celebrate the global spirit in a family-friendly environment. This is where the energy of the game comes to life.

DRONE SHOWS

This World Cup, fans can look to the sky to catch the score for matches hosted in Seattle, through a first-ever drone scoreboard. Created by Visit Seattle, this futuristic scoreboard aims to change the fan experience forever.

Spectators will see the scoreboard in the sky each night of Seattle's six matches (beginning June 15). Each team's final score will be displayed with their country's flag at the end of the match. The display will light the Seattle skyline, appearing alongside the Space Needle, one of the city's most famous landmarks. A rendering is available [here](#).

Visit Seattle, the destination marketing organization for Seattle, developed the drone scoreboard as a way to showcase the city's spirit of innovation, strong sports fandom, and iconic skyline, in collaboration with our partners at Seattle Center, the Local Organizing Committee and Sky Elements.

The drone scoreboard will be live the night of each match. Seattle's hosted matches include:

- Mon, June 15: Belgium vs. Egypt
- Fri, June 19: USA vs. Australia
- Wed, June 24: Bosnia and Herzegovina vs. Qatar
- Fri, June 26: Egypt vs. IR Iran
- Wed, July 1: Round of 32
- Mon, July 6: Round of 16

Show times are subject to change, but will generally take start in the window of 10 p.m. - 11:30 p.m. PT.



FESTIVALS & CULTURAL CELEBRATIONS

Throughout the Fan Celebration, Seattle Center will host and support a diverse lineup of events, including:

- [Indigenous People Festival](#) (June 13, Armory Food & Event Hall, Mural Amphitheatre, and International Fountain Lawn)
- [Washington Brewers Festival](#) (June 13, Fisher Pavilion)
- [KPOP Fest](#) (June 18, Mural Amphitheatre)
- [Insomniac Presents Tiësto](#) (June 19, Fisher Pavilion)
- [Go Skate Day](#) (June 21, Seattle Center Skate Plaza)
- [Uptown Arts & Culture Coalition Street Faire](#) (June 21, Republican Street between 1st Ave N & Warren Ave N)
- [Hot Air Balloon Glow](#) (June 21, South International Fountain Lawn)
- [Seattle Welcomes Bosnia and Herzegovina](#) (June 23, Fisher Pavilion)
- [PrideFest Seattle Center](#) (June 28, Across Campus)
- [Naturalization Ceremony](#) (July 4, Fisher Pavilion)
- [Polish Festival Seattle](#) (July 11, Armory Food & Event Hall and Mural Amphitheatre)
- [Silent Reading Party at the Mural](#) (July 12, Mural Amphitheatre)
- [Blastfest](#) (July 18, Fisher Pavilion)

FAMILY ACTIVITIES, LEARNING AND FITNESS

Families and youth will have opportunities throughout the celebration to participate in fitness, educational and creative experiences. Activities, soccer-themed STEM workshops, engineering projects, screen printing, arts experiences, and hands-on learning opportunities in the Armory Food & Event Hall balcony, as well as outdoor fitness classes.

- [Bring It, Screen It! Screen Printing provided by The Vera Project](#) (Noon-2 p.m., June 15)
- [Soccer Science: British Bot Engineering provided by Seattle Children's Museum](#) (Noon-2 p.m., June 19)
- [STEM Activities provided by Pacific Science Center](#) (Noon-2 p.m., June 24)
- [STEM Activities provided by Pacific Science Center](#) (7-9 p.m., June 25)
- [Soccer Craft Workshop provided by RainbowLand Art](#) (5-7 p.m., June 26)
- [Soccer Science: Brush Bot Engineering provided by Seattle Children's Museum](#) (1-3 p.m., July 1)
- [Bring It, Screen It! Screen Printing provided by The Vera Project](#) (5-7 p.m., July 6)

- [Workout Wednesdays – Summer Fitness Classes presented by Virginia Mason](#)
 - Gentle Yoga (5:30 p.m., South Exhibition Hall Lawn)
 - Zumba® (6:45 p.m., Artists at Play Plaza)
 - Mat Pilates (6:45 p.m., South Exhibition Hall Lawn)

The Seattle Sports Commission's Unity Loop Virtual 5K and the SeattleFWC2026 Local Organizing Committee's SEA & WIN Unity Loop experiences will further connect Seattle Center to citywide FIFA-related activities.

Additional family-friendly experiences are available daily through Seattle Center's resident organizations, including Pacific Science Center, MOPOP, Seattle Children's Museum, and others.



ART, CULTURE AND COMMUNITY

Seattle Center's Fan Celebration extends beyond soccer through an extensive lineup of public art and cultural experiences.

- **[Commissioned Art Installations](#)**
 - "You Walk Through the Rain and You Don't Get Wet: Remembering Center Memories" by [Megan Prince](#) (Location: Fisher Pavilion Rooftop)
 - "Play of Color" by [Christy Caravaglio](#) (Location: Artists at Play)
 - "A World United Through Soccer and Sand" by Jamie Louks
- **[Traditions: Connecting Threads of Shared Humanity](#)** (June 11-Aug. 15, International Fountain Pavilion) Presented in partnership with Seattle Center's Festál coalition, the visual art and heritage exhibit celebrates the cultural heritage and artistic traditions of communities across the Pacific Northwest through visual art, heritage objects, and community storytelling. The exhibit features commissioned work by internationally recognized featured artists including Fulgencio Lazo and acclaimed calligrapher Ritsuko Kahsiba.
- **[Seattle Center Sculpture Walk](#)** Throughout the year, Seattle Center hosts temporary art installations across the campus, enlivening the grounds and offering the public a unique and surprising engagement with art.
- **[Self-Guided Art Tours](#)** Seattle Center boasts many public works of art, reflecting its mission to delight and inspire, featuring the creativity and artists of the region.

A SOUNDTRACK FOR THE WORLD'S GAME

Music will serve as a defining element of LET'S PLAY SEA '26.

Seattle Center has partnered with DJ BLAST and KEXP to create a campus-wide musical experience celebrating Seattle, global cultures, and participating nations throughout the tournament.

The Global DJ Program will feature live sets from:

- [DJ Supreme LaRock](#) (June 11, Armory Stage/Dance Floor)
- [DJ Blvckabels](#) (June 15, Mural Amphitheatre)
- [DJ Blast, Official DJ of the Seattle Seahawks and Seattle Storm](#) (June 19, Mural Amphitheatre)
- [International Fountain Live Music Session featuring DJ Vitamin D & Special Guests plus Smokey Quartz Collective](#) (June 20, International Fountain Mall)
- [DJ Diana Ratsamee](#) (June 21, Mural Amphitheatre)
- [DJ Famous, Official DJ of the Seattle Mariners](#) (June 24, Mural Amphitheatre)
- [DJ Atticus](#) (June 25, Mural Amphitheatre)
- [DJ Nayrim](#) (June 26, Mural Amphitheatre)
- [DJ Mike Ramos](#) (June 27, Armory Stage/Dance Floor)
- [DJ Swervewon, Official DJ of the Seattle Kraken](#) (July 1 Mural Amphitheatre)
- [International Fountain Live Music Session featuring Vitamin D & Special Guests](#) (July 4, International Fountain Mall)
- [DJ Lace Cadence](#) (July 6, Mural Amphitheatre)



GLOBAL MARKETPLACE

Operating throughout much of the tournament, Seattle Center's [Global Marketplace](#) will feature local businesses, food vendors, artists, makers, and community entrepreneurs.

Located inside the Armory and along Thomas Street, the marketplace reflects Seattle Center's commitment to fostering an environment in which individuals of all cultures, ages, and backgrounds feel welcomed and represented.

Featured vendor weekends will include participation and partnerships connected to Seattle's diverse cultural communities, including Día de Muertos Festival Seattle, Indigenous People Festival, and Polish Festival Seattle.

BEER GARDENS & FOOD EXPERIENCES

Tom's Watch Bar will operate beer garden activations at Mural Amphitheatre during Seattle match days.

Seattle Center will also pilot expanded alcohol service on select dates within designated portions of the Armory as part of an initiative to modernize and enhance the guest experience while maintaining a safe, welcoming, and family-friendly environment.

Guests will have access to food and beverage offerings from Armory tenants, marketplace vendors, and event partners throughout the celebration.

PARTNER ORGANIZATION ACTIVATIONS

Seattle Center's resident organizations and community partners will play an active role throughout the celebration.

Highlights include:

- KEXP Gathering Space Fan Experience
- MOPOP World's Game Weekend, including UW Men's Soccer Clinics and Pelé: Birth of a Legend screenings
- Skate Like A Girl's Go Skate Day
- Seattle Center Classical presented with Classical KING, featuring
- Seattle Chamber Music Society, Seattle Symphony, and Seattle Opera
- Additional arts and community organizations